



**17th INTERNATIONAL
İSTANBUL
YARN
FAIR**

February 27-29, 2020
Post Show Report

FIGURES FROM THE FAIR

Number Of Exhibitor Countries

22

296

Exhibitors & Co-exhibitors

Number Of Visitor Countries

86

8.372

Professional Visitors

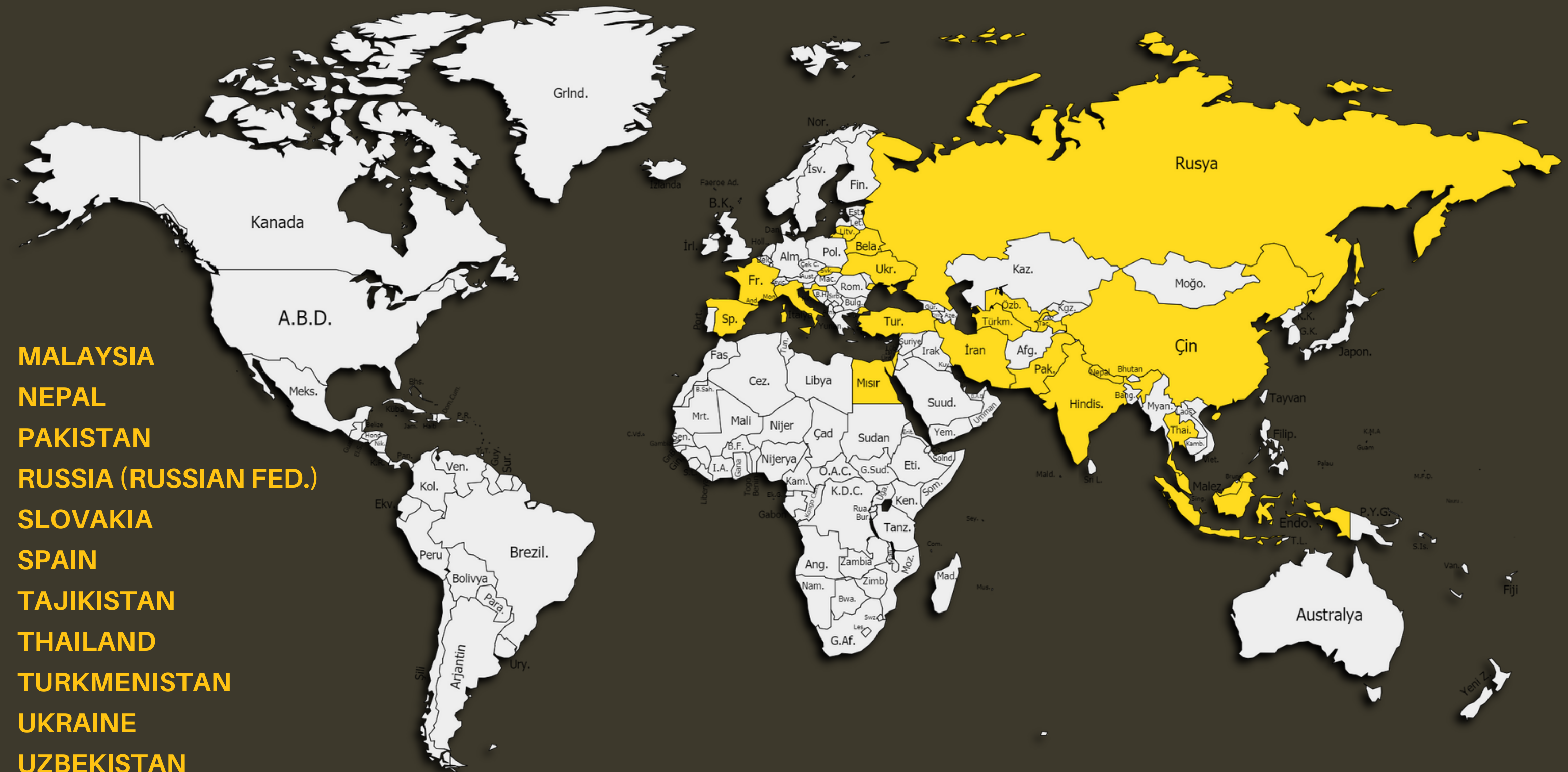
15.250 sqm

Fair Area

17th INTERNATIONAL İSTANBUL
YARN FAIR

EXHIBITOR FROM 22 COUNTRIES

BELARUS	MALAYSIA
CHINA	NEPAL
CROATIA	PAKISTAN
EGYPT	RUSSIA (RUSSIAN FED.)
FRANCE	SLOVAKIA
INDIA	SPAIN
INDONESIA	TAJIKISTAN
IRAN,	THAILAND
ISRAEL	TURKMENISTAN
ITALY	UKRAINE
LITHUANIA	UZBEKISTAN



PROFESSIONAL VISITORS FROM 86 COUNTRIES

6.980

1.392

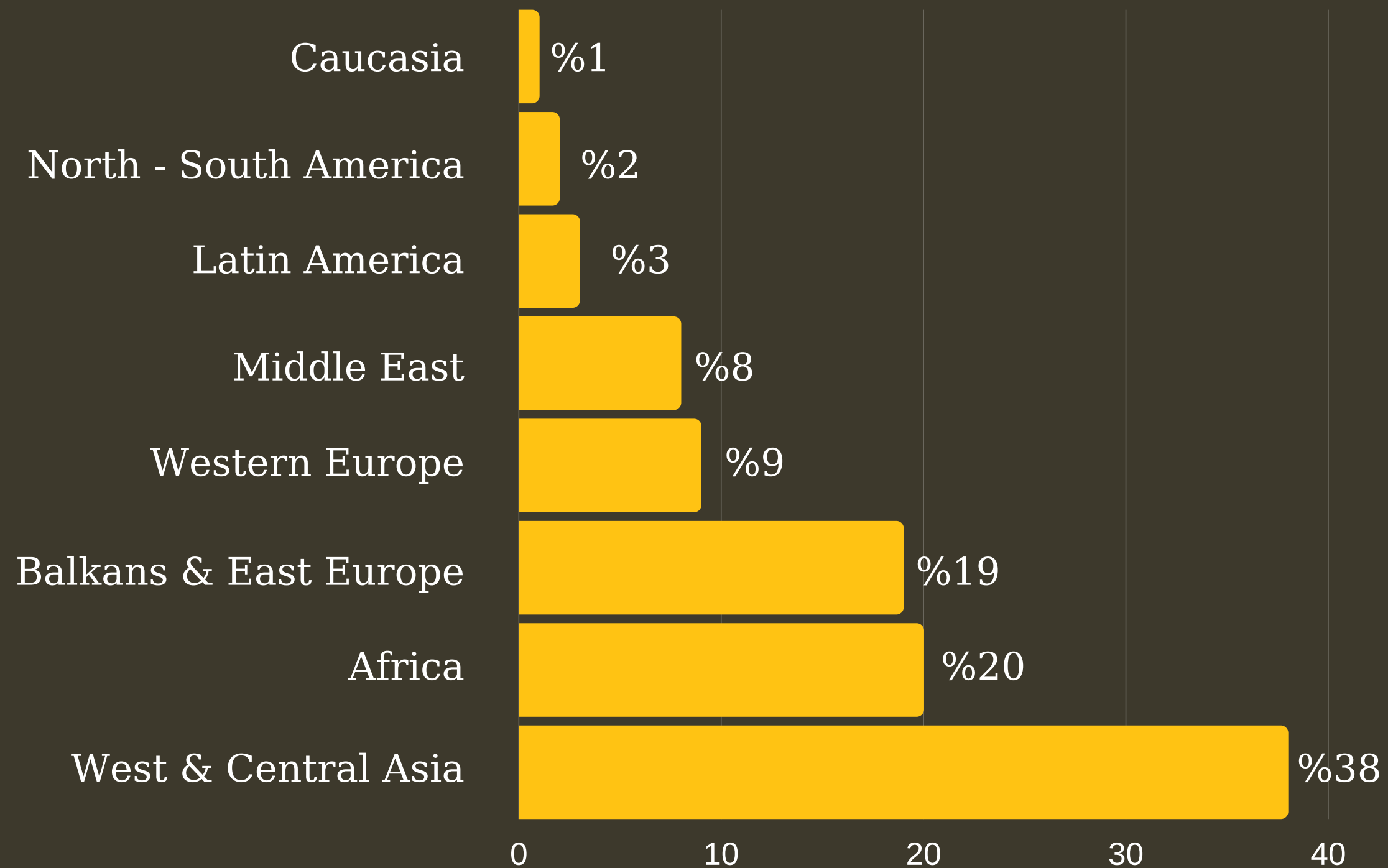
8.372

Domestic
Visitors

International
Visitors

Total
Professional
Visitors

BREAKDOWN BY GEOGRAPHICAL LOCATION

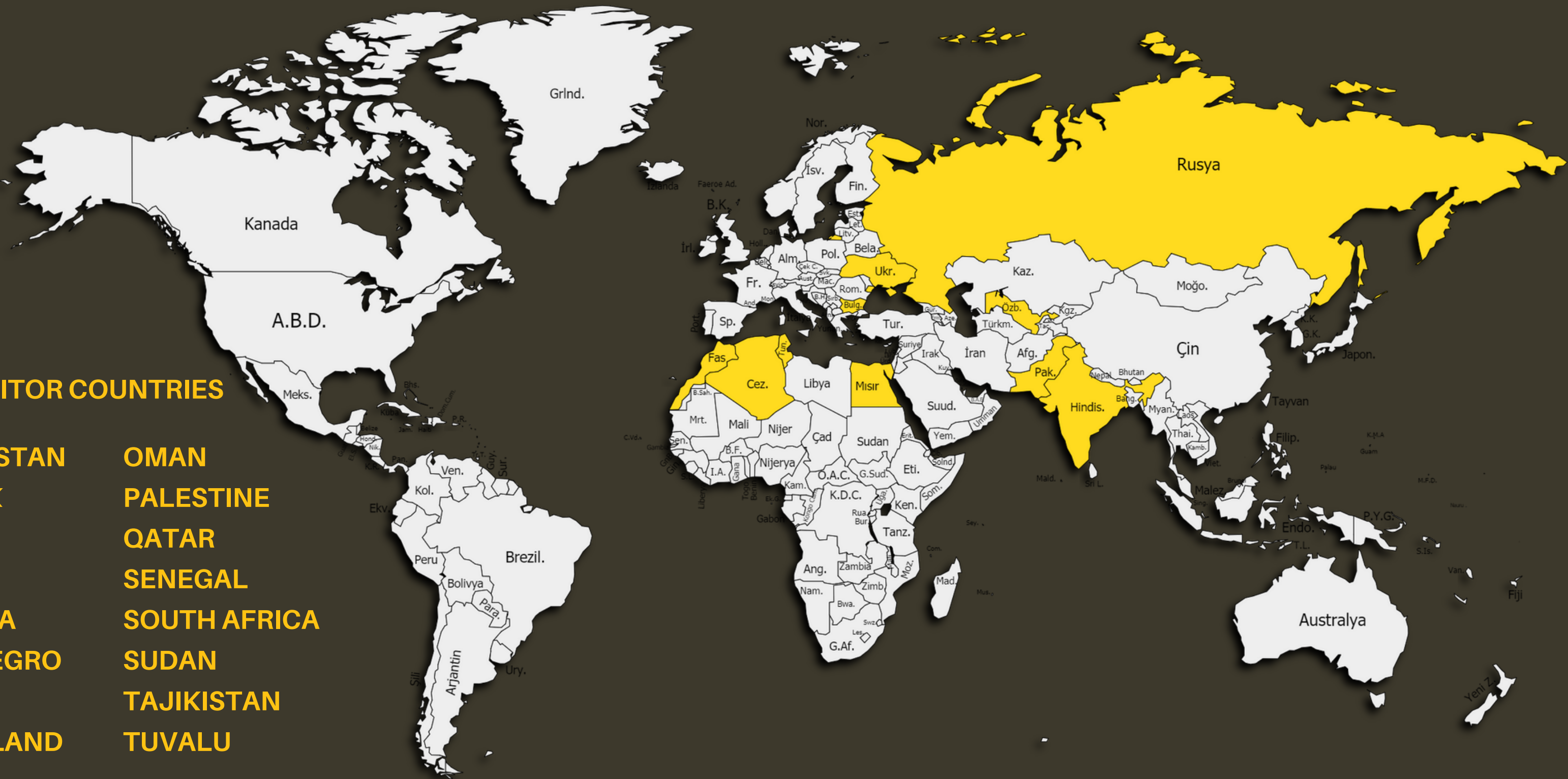


FOREIGN VISITORS BY PROVINCES (TOP 10)

NEW VISITOR COUNTRIES

AFGHANISTAN
DENMARK
FINLAND
LATVIA
MONGOLIA
MONTENEGRO
NEPAL
NEW ZEALAND
NORWAY

OMAN
PALESTINE
QATAR
SENEGAL
SOUTH AFRICA
SUDAN
TAJIKISTAN
TUVALU



VISITOR BREAKDOWN BY INDUSTRY



Fabric Manufacture

%34



Yarn Manufacture

%25



Tricot Manufacture

%14



Yarn Trade

%13



Home Textile Manufacture

%9



Hosiery / Underwear
Manufacture %8



Fibre Manufacture

%5



Carpet Manufacture

%3

17th INTERNATIONAL İSTANBUL
YARN FAIR

HOSTED BUYERS FROM 17 COUNTRIES



Azerbaijan

Uzbekistan

Bosnia and Herzegovina

Russia

Bulgaria

Serbia

Morocco

Tunisia

Georgia

Turkmenistan

Kosovo

Ukraine

Macedonia

Jordan

Egypt

Greece

Moldova

VISITOR'S VIEWS



%94

A donut chart with a yellow ring. The ring is almost completely filled with yellow, with a small white segment at the top left, representing 94%.

Indicate Being Satisfied



%92

A donut chart with a yellow ring. The ring is almost completely filled with yellow, with a small white segment at the top left, representing 92%.

Plan to Visit the Next Fair

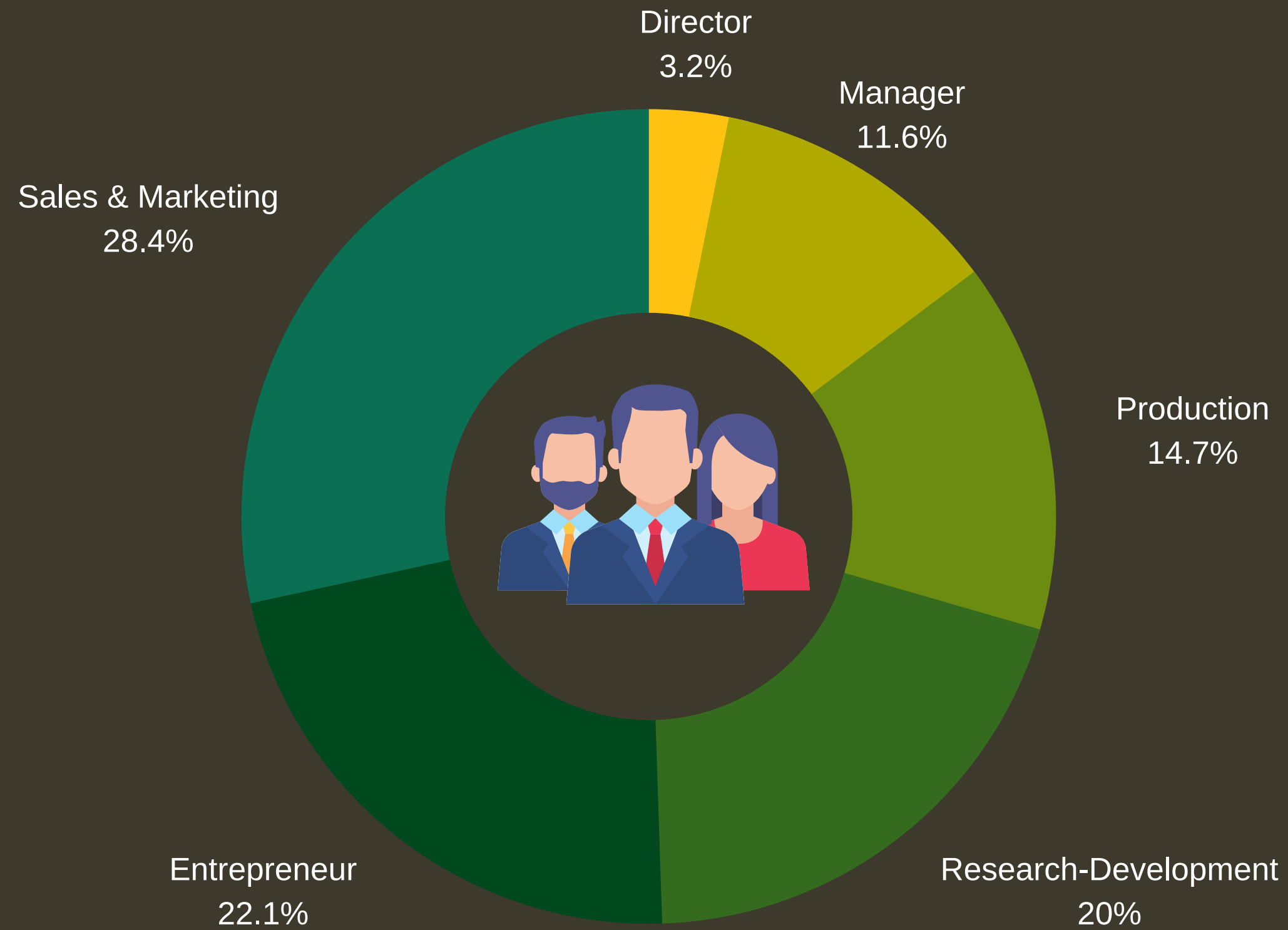


%84

A donut chart with a yellow ring. The ring is almost completely filled with yellow, with a small white segment at the top left, representing 84%.

Recommend the Fair

VISITOR BREAKDOWN BY DEPARTMENT



PURPOSE OF VISIT

%85



FIND NEW PRODUCTS,
TRENDS AND
TECHNOLOGIES

BUY
PRODUCTS



%83

%47



CONTACT EXISTING
BUSINESS PARTNERS

NEW BUSINESS
CONTACTS



%30

EXHIBITOR FEEDBACK



92% of exhibitors are planning to attend next year.



89% of exhibitors are satisfied with the show.

17th INTERNATIONAL İSTANBUL
YARN FAIR

SIGHTS FROM FAIR



**VISITING INTERNATIONAL ISTANBUL YARN FAIR
THANK YOU TO ALL INDUSTRY PROFESSIONALS**





**18th INTERNATIONAL İSTANBUL
YARN FAIR**

February 24-26, 2022

**SEE YOU IN
18th INTERNATIONAL ISTANBUL
YARN FAIR**