



# **International Istanbul Yarn Fair Preparing to Meet the Sector for the 22nd Time**

**Bringing Europe and Asia together, Istanbul is preparing to host one of the largest international trade fairs of the textile industry. The 22nd International Istanbul Yarn Fair will bring together both global exhibitors and thousands of professional visitors under the same roof.**

The largest and longest-standing meeting of the textile industry in the region, the International Istanbul Yarn Fair will be held for the 22nd time on March 26-28, 2026 at the Tüyap Fair and Congress Center by Tüyap Exhibitions Group. Although it was held in February every year, this time the fair will take place in March, bringing together industry professionals in a different period of the year.

A wide range of products from organic, synthetic, fancy and elastane yarns to hand knitting yarns will be exhibited at the fair. Exhibitors and visitors will also have the opportunity to examine fiber and fiber products, bobbins, spools and reels as well as textile chemicals and dyes.

## **International trading platform**

This year more than 500 companies will participate in the fair, which is expected to attract about 20 thousand visitors from more than 110 countries. Drawing a lot of interest from various countries, such as Germany, France, Italy, Poland, Iran, Russia, Egypt and Algeria, the fair will pave the way for new business connections on a regional and global scale.

It is anticipated that a trade volume in excess of USD 10 million will be generated during the fair. Istanbul Yarn Fair, Turkey's only yarn-focused international specialized fair, offers exhibitors not only the opportunity to showcase their products, but also to establish new business partnerships.

## **Strategic location and sectoral advantages**

Thanks to the convenient location of Istanbul, industry professionals from Europe and Asia will be able to access the fair easily with direct flights and good transportation means, and this means that buyers and suppliers from various countries will meet under the same roof.

The fair, which hosted 546 exhibiting companies from 18 different countries and 16,921 visitors from 78 countries last year, will highlight innovative yarn trends and sustainable production solutions in the textile industry with broader participation this year. According to the results of the exhibitor survey, 95% of the companies participating in the fair pointed out that they were satisfied



with their overall experience, while 96% expressed that they plan to participate again. In the visitor survey, 92% of the visitors indicated their satisfaction, while 94% stated that they are considering visiting the fair again. These figures reinforce the fair's role as a strong meeting point for the industry on an international scale.

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**About TÜYAP:** *Tüyap was founded by Bülent Ünal in 1979 as the first fair organization company of Türkiye. Tüyap has led the development of fair organization sector in Türkiye, organizing numberless fairs at home and abroad in the past 45 years. At these fairs, it served more than 350 thousand companies from many countries and hosted more than 70 million visitors. Tüyap, which organizes regular specialized fairs with its 3 fair centers in Türkiye and its international offices in 6 countries, also makes long-term collaborations with more than 100 professional organizations with its highly qualified workforce. The company, which organized the first Turkish export products fairs in China, Russia and Africa, still organizes participation of Turkish companies in 10 foreign fairs every year on average. Tüyap, the only private sector fair organization company with its own fair center in Türkiye, continues to organize hybrid fairs by mobilizing its digital resources.*

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**For information, contact:** Burcu Buse Arseven / UNITE Edelman (533) 213 08 88

[burcu.arseven@unite.com.tr](mailto:burcu.arseven@unite.com.tr); [www.unite.com.tr](http://www.unite.com.tr)