

International Istanbul Yarn Fair Once Again Became the Preference of the Sector!

The 19th International Istanbul Yarn Fair 2023, the largest and most comprehensive fair of the sector, gathered 584 exhibitors and 12.677 visitors for 3 days and paved the way for important business connections.

The International Istanbul Yarn Fair, where many yarn types such as cotton yarn, wool yarn, viscose yarn, acrylic yarn, nylon yarn, fancy yarn, regenerated yarn were exhibited, opened its doors at Istanbul Tüyap Fair and Congress Center on Thursday, June 1st on an area of 40 thousand square meters consisting of 7 halls.

Important partnerships were discussed with decision makers at the fair

This year, as every year, the fair, which prepared the environment for important business collaborations, attracted a great deal of attention from decision-makers. In addition to experts, managers and senior executives, the ratio of actual decision-makers visiting the fair was 25% of the total visitors. Participating companies had the opportunity to explain their products and services directly to purchasing authorities and to sign important partnerships during the fair. Industry professionals came together at the center of trade for 3 days.

The Adventure of Transformation from Waste to Yarn

The adventure of yarn from waste to the final product met with the visitors in the "Adventure of Transformation from Waste to Yarn" exhibition area established in the foyer, which was the center of attention of the visitors. In the area, the stages of the yarns produced by recycling pet bottles and textile wastes until they become the final product were exhibited. Discovering how recycled yarns produced by the leading companies of the sector become the products we use in daily life, visitors had the opportunity to examine first the pet bottles or textile wastes, then the cropped form of these products, then the yarn after the cropped products, and after the yarn, the final product.

The industry is excited for the coming year

The participants gave thumbs up to the Fair, and 98% of the visitors were pleased with the Fair. 87% of the visitors suggested the Fair to the business cycles while 95% plan to visit the Fair next year again.