

# International Istanbul Yarn Fair Will Meet Up With its Visitors and Exhibitors in February

**Manufacturers operating in the yarn industry, which is the most important raw material of the textile industry will come together 19th time at Tüyap Fair Convention and Congress Center. The Istanbul Yarn Fair organized by Tüyap, will show on the latest trends, innovations and technologies between the dates 16-18 February 2023.**

The textile industry, which shines all over the World, gets its success from the yarn industry. The production and export capacity of Türkiye in the yarn industry, especially in cotton yarn, is increasing every year. Istanbul Yarn Fair, one of the most important exhibition in its scope, will bring together the rising Turkish textile industry and the biggest producers of the world at Tüyap Fair Convention and Congress Center.

## **The Fair Full of Success**

2022 Istanbul Yarn Fair hosted hundreds of companies and thousands of products, 10.282 professional visitors from 86 countries in 19.000 sqm. area. Meeting the expectations of exhibitors and visitors, Istanbul Yarn Fair will add strength in 2023 as well.

## **The Effective Marketing Channels**

The important marketing activities continue for the Istanbul Yarn Fair in Türkiye and abroad. Collaborations are made with national, international, sectoral, local broadcasting organizations and NGOs at the fair, where the effective marketing channels including conventional and digital tools, are used. The yarn industry professionals are invited to visit the fair thanks to Tüyap foreign offices from the 4 countries, and representatives network from over 80 countries.

## **The Large Scale of Scope Attracts Attention**

Thousands of yarn types from cotton to wool, from elastan to acrylic, from silk to viscose and bobbins, spool and reels will be presented to ready-to-wear and textile industry professionals. The exhibition where those interested can see many product options at the same time, will be held on 16-18 February, 2023 as a platform where new business contacts are established.

## **Take Your Place For 2023 Istanbul Yarn Fair**

After the successful 2022 fair, Istanbul Yarn Fair sales started with the demands from the companies. You can contact our sales team at [info@iplikfuari.com](mailto:info@iplikfuari.com) e-mail address and [www.iplikfuari.com](http://www.iplikfuari.com) website to take your place in Istanbul Yarn Fair.