



BUSINESS CONNECT



DETAYLI PROFİL



DOĞRU KİTLE



KOLAY ARAMA



KİŞİSEL ÖNERİ



ONLINE GÖRÜŞME



WHAT IS BUSINESS CONNECT ?

Business Connect is the driving force behind Tuyap Exhibition Group's hybrid events. It is a digital platform that enables exhibitors to efficiently network, find business opportunities without limitations, and get more out of live events.

WHAT IS BUSINESS CONNECT FEATURES ?

Reach More Business People

You can reach the business people you want to visit before, during and after the fair with the Business Connect Platform.

Target Market Research

We recommend thousands of business people interested in the product groups included in the fair to your company with the smart matching system.

Stay on Top of Everything!

Manage all your connections, leads, meeting availability, and calendar easily on the same platform.

Make Business Connections

You can establish business contacts suitable for the goods and services you produce, by easy search and filtering among thousands of buyers on the platform.

Stay Connected

You can setup 1 to 1 video calls or chat with your connections.

BUSINESS CONNECT HOW IT WORKS?

1. Login to the System

Enter your username and password at connect.iplikfuari.com/. If you do not know your password or you do not have a registration, you can easily log in with the **REGISTER** and **I forgot my password** options.

3. Contact companies.

After logging into the system, you can find companies with a quick search. If you wish, you can discover companies specific to your area of interest by **SMART MATCHING SYSTEM**.

5. Online Meeting

Once you've agreed with your connections, you can send a meeting request. If approved, both you and your business connection will receive a meeting link where you can video chat. You can access this link from your e-mail address, the calendar under your profile, and the meeting center.

2. Create your profile

Update your profile so that companies can contact you and match with the right companies. It is important that you fill in all the contents completely.

4. Chat

You can freely communicate with the companies you want to make business connections with. You can reach people either from the instant message icon on the contact card or through the "my connections" tab. You can send files while messaging, start a video call via Whatsapp with mutual permission, or start a live call over the system.

6. Overview of all transactions

You can manage your connection requests, messages and all questions from the "connection processes" tab of your profile.