



BUSINESS CONNECT



DETAYLI PROFİL



DOĞRU KİTLE



KOLAY ARAMA



KİŞİSEL ÖNERİ



ONLINE GÖRÜŞME

18th INTERNATIONAL İSTANBUL
YARN FAIR

February 24-26, 2022



WHAT IS BUSINESS CONNECT ?

Business Connect is the driving force behind Tuyap Exhibition Group's hybrid events. It is a digital platform that enables exhibitors to efficiently network, find business opportunities without limitations, and get more out of live events.

WHAT IS BUSINESS CONNECT FEATURES ?

Company & Product Profiles

You can create comprehensive company and product page.

Personalized Recommendations

Our smart matchmaking system provides valuable recommendations for you engage. All you need to do is create accurate company and product profiles.

Stay Connected

You can setup 1 to 1 video calls or chat with your connections.

*Ways to Stay Ahead of Your Competition

Get ahead of your competitors with the advertising options within the platform. You can contact your sales representative for detailed information about **Business Connect** advertisements.

Find Leads

You can reach business people who can't visit the fair with the **Business Connect Platform**.

Target Market Research

We recommend thousands of business people interested in the product groups included in the fair to your company with the smart matching system.

Stay on Top of Everything!

Manage all your connections, leads, meeting availability, and calender easily on the same platform.

Görüşme Takviminiz				
17.11.2021	10:00-10:30 GMT+3	10:30-11:00 GMT+3	11:00-11:30 GMT+3	11:30-12:00 GMT+3
18.11.2021	12:00-12:30 GMT+3	12:30-13:00 GMT+3	13:00-13:30 GMT+3	13:30-14:00 GMT+3
19.11.2021	14:00-14:30 GMT+3	14:30-15:00 GMT+3	15:00-15:30 GMT+3	15:30-16:00 GMT+3
20.11.2021	16:00-16:30 GMT+3	16:30-17:00 GMT+3	17:00-17:30 GMT+3	17:30-18:00 GMT+3
Yerel Saatiniz : 14:37 UTC				
Görüşme Listeniz				
Talepleriniz doğrultusunda gerçekleşecek görüşmeleriniz listelenmektedir. Excefe aktarmak için tıklayınız.				
Tarih	Kişi Bilgileri		Görüşme Linki	
20.11.2021 11:00-11:30	Mukhtar Bushiba Tolap company for packing	Tokay Akbal Tüyap Tüm Fuarlık Yapım A.Ş.	https://meet.google.com/bmp-fhkm-egx	
19.11.2021 12:30-13:00	Zeynep Ünal Tüyap Tüm Fuarlık Yapım A.Ş.	Tokay Akbal Tüyap Tüm Fuarlık Yapım A.Ş.	https://meet.google.com/bmp-fhkm-egx	

BUSINESS CONNECT PROGRAMINI NASIL KULLANABİLİRİM?

1.Log in to Exhibitor Portal

Log in to Exhibitor Portal with your username and password delivered to you following your participation agreement

3.Create Profiles of Your Team Members

Create profiles for your team members through the MyTüyap Exhibitor Portal and don't forget to click Create MyTuyap Profile. Your team members will individually be able to log in to the online meeting platform with the password that will be sent to them once this step is completed.

(On form 17 on the Participant Portal.)

5.Start Engaging with Attendees

After logging in, you can filter attendees under the «ATTENDEES» tab by country or products of interest and send them connection requests. In order to send a message or schedule a meeting, your connection request must be accepted first.

7.Online Meetings

You can easily configure the available days and times to meet with an attendee and send a meeting request accordingly. If confirmed, you and your business contact will have a meeting link where you can make the video call. You can access this link both from your email and from your calendar on the Business Connect platform.

2.Creat Your Profile

Complete all content under Exhibitor & Company Profile Information Forms in both English and Turkish languages.

4.Log in to Business Connect

Log in to Business Connect with the password sent to your e-mail. If you have not received the password, you can request another one by clicking «forgot my password» option.

6.Chat

You can chat with your connections at any time. You can reach people from the quick message icon on the contact card or from your «My Connections" tab. You can send files from the chat screen, and if both sides allow it, you can start a video call via Whatsapp or through the Business Connect platform.

8.Track Your Meetings

Manage all your connections, leads, meeting availability, and calender easily on the same platform under «My Connections» tab.