



**17th INTERNATIONAL
I S T A N B U L
YARN
FAIR**

February 27-29, 2020
Post Show Report

FIGURES FROM THE FAIR

Number Of Exhibitor Countries

22

296

Exhibitors & Co-exhibitors

Number Of Visitor Countries

86

8.372

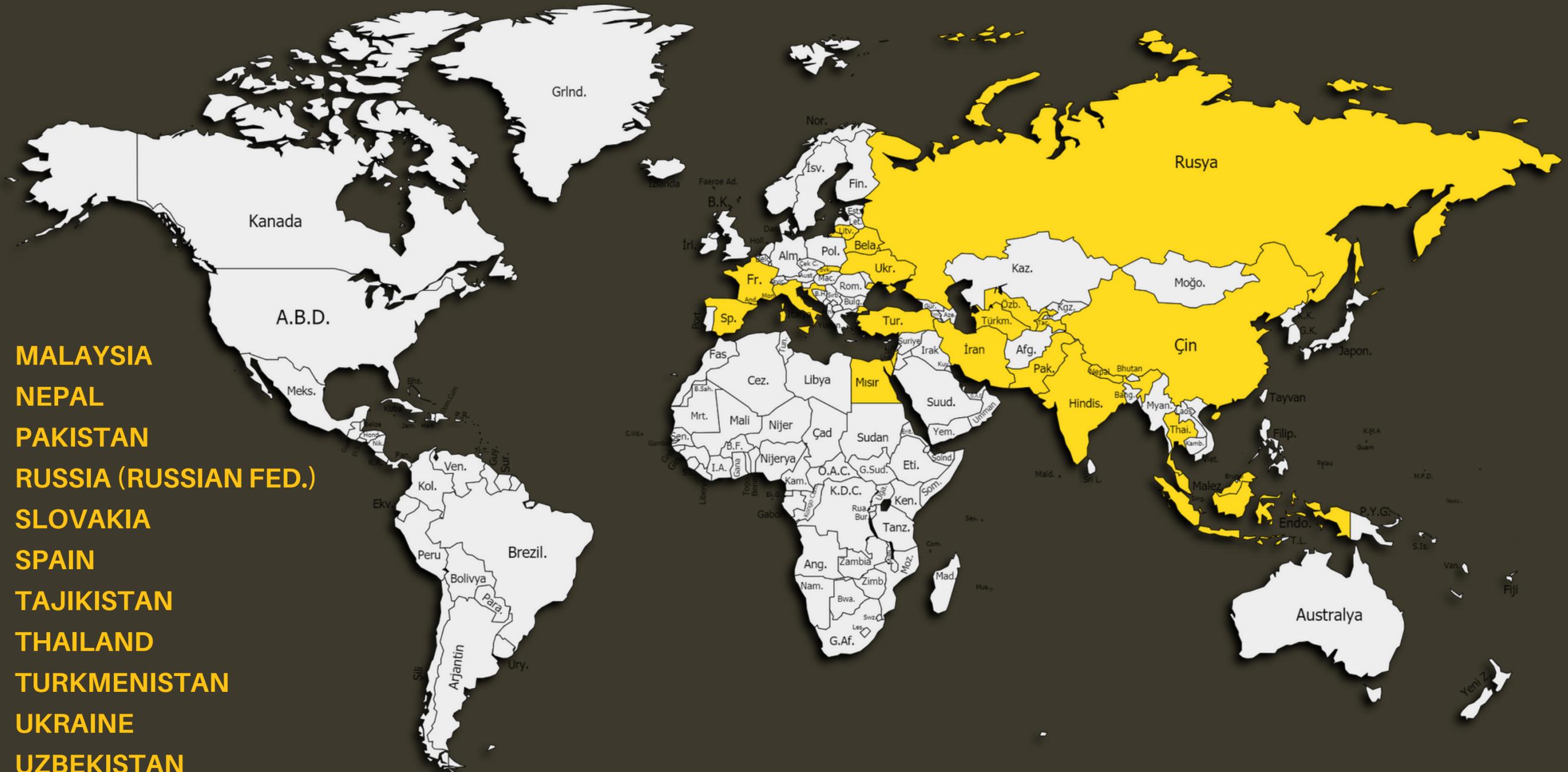
Professional Visitors

15.250 sqm

Fair Area

17th INTERNATIONAL İSTANBUL
YARN FAIR

EXHIBITOR FROM 22 COUNTRIES



- BELARUS**
- CHINA**
- CROATIA**
- EGYPT**
- FRANCE**
- INDIA**
- INDONESIA**
- İRAN,**
- ISRAEL**
- ITALY**
- LITHUANIA**
- MALAYSIA**
- NEPAL**
- PAKİSTAN**
- RUSSIA (RUSSIAN FED.)**
- SLOVAKIA**
- SPAIN**
- TAJİKİSTAN**
- THAILAND**
- TURKMENİSTAN**
- UKRAINE**
- UZBEKİSTAN**

PROFESSIONAL VISITORS FROM 86 COUNTRIES

6.980

1.392

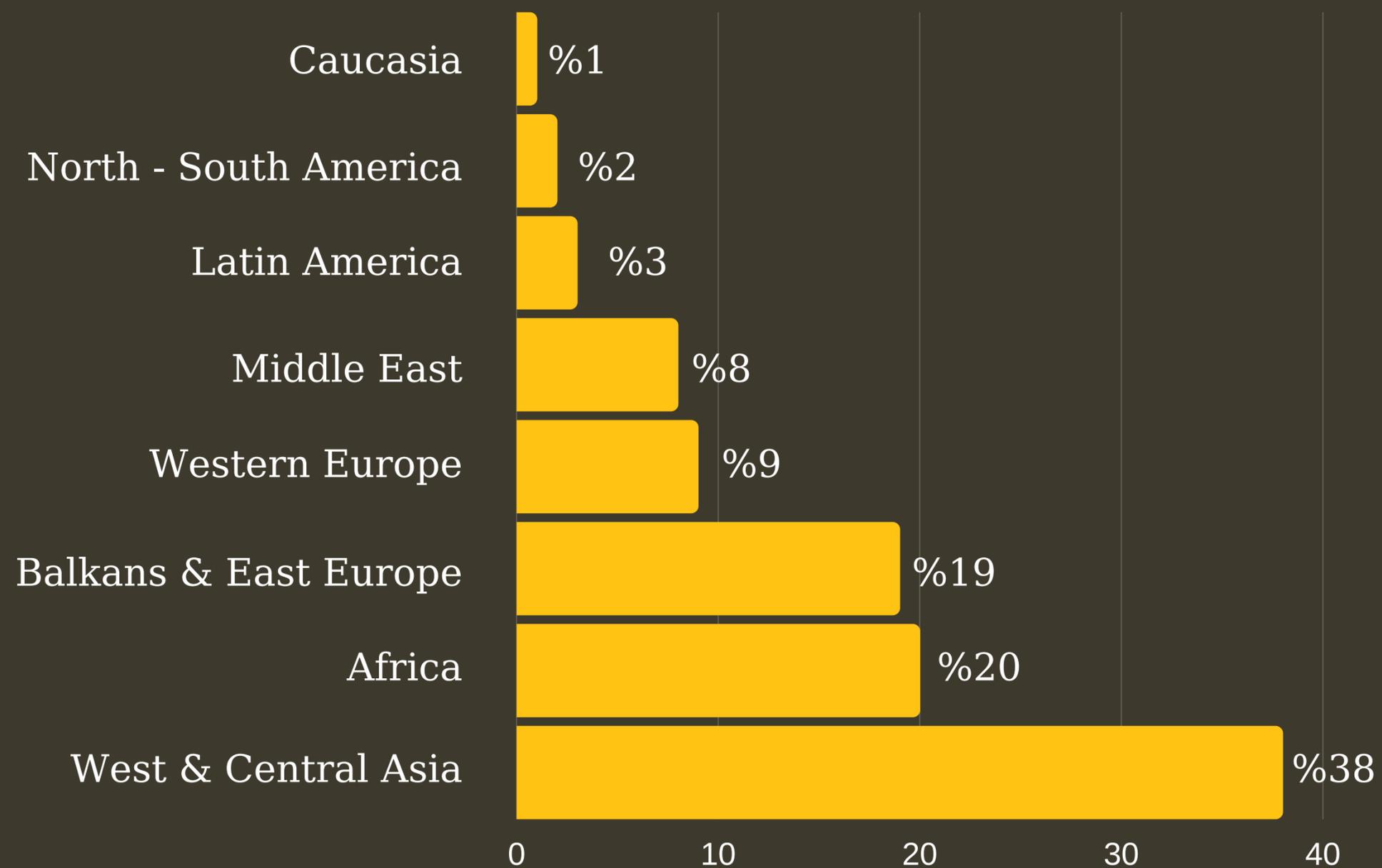
8.372

Domestic
Visitors

International
Visitors

Total
Professional
Visitors

BREAKDOWN BY GEOGRAPHICAL LOCATION



VISITOR BREAKDOWN BY INDUSTRY



Fabric Manufacture
%34



Yarn Manufacture
%25



Tricot Manufacture
%14



Yarn Trade
%13



Home Textile Manufacture
%9



Hosiery / Underwear
Manufacture %8



Fibre Manufacture
%5



Carpet Manufacture
%3

17th INTERNATIONAL İSTANBUL
YARN FAIR

HOSTED BUYERS FROM 17 COUNTRIES



Azerbaijan

Uzbekistan

Bosnia and Herzegovina

Russia

Bulgaria

Serbia

Morocco

Tunisia

Georgia

Turkmenistan

Kosovo

Ukraine

Macedonia

Jordan

Egypt

Greece

Moldova

VISITOR'S VIEWS



%94

A donut chart with a yellow ring and a dark grey center. The ring is almost completely filled with yellow, with a small white segment at the top. The percentage %94 is written in white in the center.

Indicate Being Satisfied



%92

A donut chart with a yellow ring and a dark grey center. The ring is almost completely filled with yellow, with a small white segment at the top. The percentage %92 is written in white in the center.

Plan to Visit the Next Fair

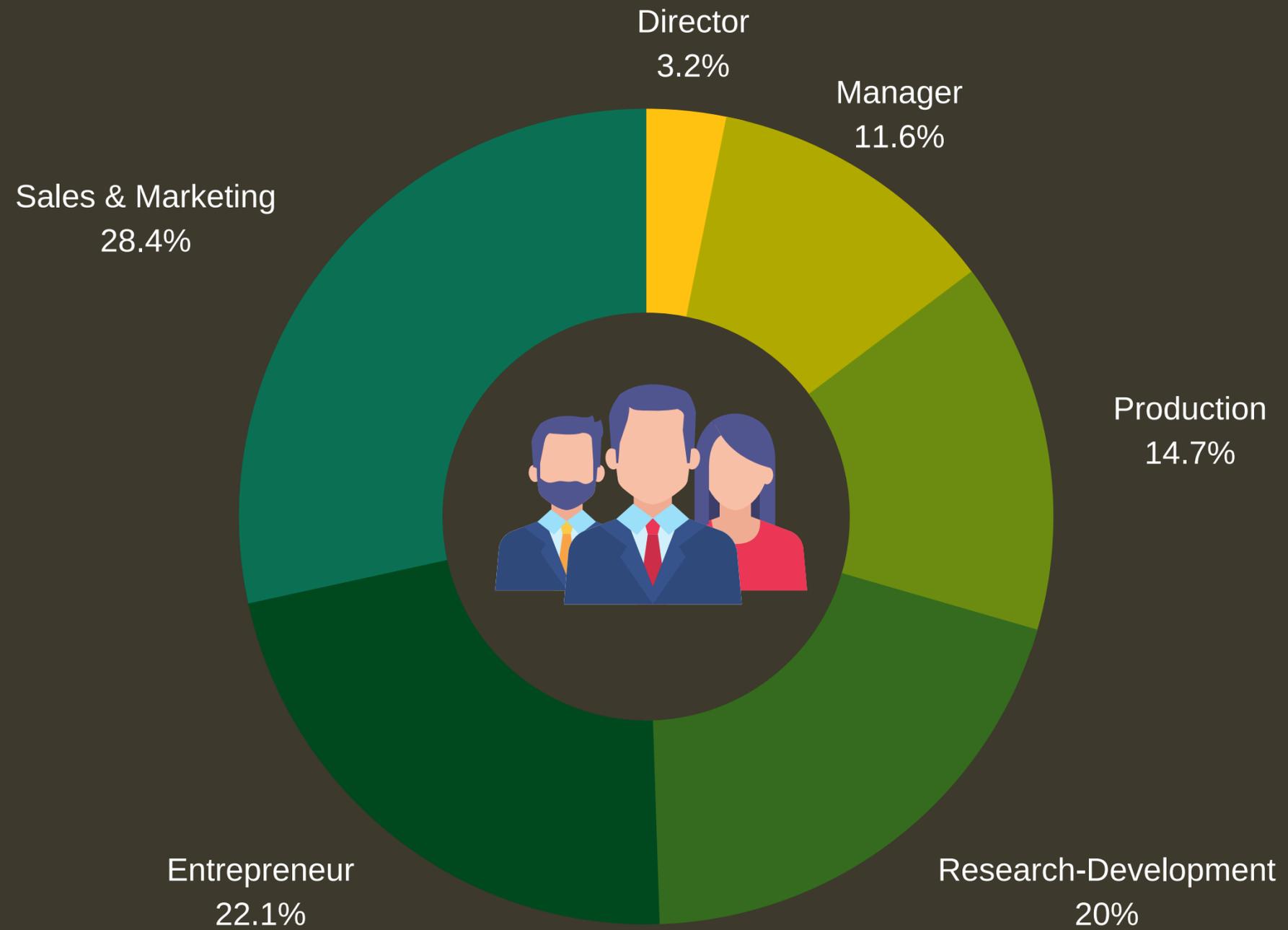


%84

A donut chart with a yellow ring and a dark grey center. The ring is almost completely filled with yellow, with a small white segment at the top. The percentage %84 is written in white in the center.

Recommend the Fair

VISITOR BREAKDOWN BY DEPARTMENT



PURPOSE OF VISIT

%85

FIND NEW PRODUCTS,
TRENDS AND
TECHNOLOGIES

BUY
PRODUCTS

%83

%47

CONTACT EXISTING
BUSINESS PARTNERS

NEW BUSINESS
CONTACTS

%30



%92

A donut chart with a yellow ring and a white segment representing 8% of the total. The center of the chart is dark grey with the text '%92' in white.

92% of exhibitors are planning to attend next year.



%89

A donut chart with a yellow ring and a white segment representing 11% of the total. The center of the chart is dark grey with the text '%89' in white.

89% of exhibitors are satisfied with the show.

17th INTERNATIONAL İSTANBUL
YARN FAIR

SIGHTS FROM FAIR



**VISITING INTERNATIONAL ISTANBUL YARN FAIR
THANK YOU TO ALL INDUSTRY PROFESSIONALS**





**18th INTERNATIONAL İSTANBUL
YARN FAIR**

February 24-26, 2022

**SEE YOU IN
18th INTERNATIONAL İSTANBUL
YARN FAIR**